

Then there is the issue of security because a lot of items are valuable, not only the military ones, but people transporting precious items use our system.

We therefore have an agreement with Vodafone to be able to send messages around the world. In some places, they own a local company and in others they have a partnership with different operators. The current tracking device is the third edition. We tried existing makers who do something similar, but they were not to the standard we required. The most recent Zenatek Tracking Device we designed together with the manufacturer and we decided the inside and outside components (in addition to their quality) based on a two-year study.

DPI: What services do you offer your client during and after the period of contract?

Zanotti: The client is always aware of what happens, but they can phone us for more detail on a problem. However, in some areas such as Africa and Brazil, the signal is limited so when the container reaches an



Zenatek tracking device

area where the signal coverage is better, the client receives all the messages from the period of no communication. Some customers need to collect statistics so they can have, at the end of the trip, a diagram of the temperature or humidity of the container during its journey.

DPI: How do you see Zenatek and the global logistics industry evolving in the future?

Zanotti: The necessity to know what your goods are doing, or why problems are arising, will be necessary in the future. It is important to know where they are coming from for quality purposes and if they suffer problems during transport. We are expanding our military operations because many of these goods go missing. Another thing we will give our device is geofencing availability. ■



Photo by US Africa Command



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